

P&C Insurance Solutions for **Life Insurers**

Improve **lead flow** and **conversion** when clients can save on their auto, home & small business insurance

Open the door to more sales by implementing Answer's P&C Insurance offering to supplement the life insurance sales cycle. Answer can help you create additional lead sources while simultaneously making room in your customers' budgets to help pay for your products.

By using our innovative insurance solutions, our partners are able to generate more leads, set additional appointments and close a greater amount of life sales.

"Primerica has been working with Answer since 2007 and our customers regularly save hundreds of dollars on their insurance. From their management team to their agents, Answer can be counted on to deliver for the strategic partners."

Glenn Williams / CEO, Primerica



Answer Financial is a member of the Allstate® family of companies and one of the largest insurance agencies in the US. We provide auto, home and small business insurance policies, direct to consumer, through a broad network of carrier and strategic marketing partners. Answer Financial can provide real-time comparison rates to virtually any consumer.

INTERESTED IN BECOMING A PARTNER?

BusinessDevelopment@AnswerFinancial.com

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WHAT SEPARATES ANSWER FROM THE REST

EXPAND YOUR OFFERING WITH P&C INSURANCE PRODUCTS

by setting an appointment with a preferred Answer agent who specializes in auto, home or small business insurance, depending on your client needs

ACCESS 40+

of the nation's top-rated carriers like Progressive®, Travelers® and Safeco® and provide competitive price points to your customers

TECHNOLOGY AND TOOLS



designed to easily integrate a P&C offering into your life insurance sales process

COMPENSATION PROGRAMS

for life agents



EASY PROCESS FOR REFERRALS



Simply refer your clients to Answer and we'll take it from there

Write Under Our

AGENCY CONTRACTS



and be appointed with our carriers or use the Answer Platform to write under your own contracts

IMPROVE YOUR CONVERSION



by utilizing our **email remarketing solutions***

*Email remarketing solutions are available only to those partners who write under our contracts.

Answer Financial® Inc. offers insurance products and services through its insurance agency licensed affiliate Insurance Answer Center, LLC (California License #0B99714); in New York as Insurance Answer Center, LLC, an Insurance Agency; in Michigan as Insurance Answer Center, LLC, an Insurance Agency; and in Missouri as Answer Financial. Answer Financial affiliated agencies are not insurance companies, but act as agents for certain insurance companies. Answer Financial's affiliate Right Answer Insurance Agency, LLC (CA License #0H52358) operates as an insurance broker in California and as an agent in all other states. Answer Financial is paid commissions and may receive other performance-based compensation for its services. The compensation received by Answer Financial and its employees may vary by insurance company. Not all insurance products and services are available in all states. Rates are subject to change.